

Finance Basics (HBR 20-Minute Manager Series)

By Harvard Business Review



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Intimidated by corporate finance? The numbers (and the jargon) can feel overwhelming—but you have to understand them to manage effectively. *Finance Basics* explains the fundamentals simply and quickly, introducing you to key terms and concepts such as:

- How to navigate financial statements
- How to weigh costs and benefits
- What's involved in budgeting and forecasting
- How to gauge a company's financial health

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Editorial Review

Review

"The newest addition to the outstanding '20 Minute Manager' series from the Harvard Business School Press... an ideal introduction that is especially appropriate for the non-specialist general reader wanting to grasp and apply the fundamentals of financial management and decision making." — *Midwest Book Review*

About the Author

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