



Hand to Type: Scripts, Hand-Lettering and Calligraphy

From Brand: Gestalten

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Hand to Type: Scripts, Hand-Lettering and Calligraphy From Brand: Gestalten

Although, or perhaps because, most of us write less and less by hand, our fascination for handwritten letterforms is growing. Typeface designers who specialize in traditional, charming, or spectacular lettering with a handmade look have become role models for today's young typographers and graphic design students. Script fonts?digital type families based on handwriting?are among the most sought on the typography market today. Scripts from the past, be it 18th-century formal calligraphy or advertising headlines from the 1960s, are being digitized and turned into OpenType programming. The love of the hand-written look is nothing new. Even the oldest printed books pretended to be something unique and not a machine-made mass product. Hand to Type is a collection of some of the best work by today's lettering artists in the fields of hand-made and digital script forms. The book includes texts about outstanding designers and contains a series of expert chapters outlining the principles of script forms that may be lesser known to most western typographers?from the German Sütterlin to Arabic and Asian scripts. Hand to Type also traces script fonts back to some of the earliest examples: hand-lettering as a sign of authenticity, or printing type made to look like formal writing.

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Hand to Type: Scripts, Hand-Lettering and Calligraphy From Brand: Gestalten Bibliography

- Sales Rank: #399740 in Books
- Brand: Brand: Gestalten
- Published on: 2012-11-25
- Released on: 2012-11-25
- Original language: English
- Number of items: 1
- Dimensions: 1.00" h x 9.59" w x 12.02" l, 3.61 pounds
- Binding: Hardcover
- 240 pages

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Editorial Review

From the Inside Flap

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Users Review

From reader reviews:

Clarence McKeever:

This Hand to Type: Scripts, Hand-Lettering and Calligraphy is completely new way for you who has attention to look for some information because it relief your hunger info. Getting deeper you into it getting knowledge more you know or perhaps you who still having little bit of digest in reading this Hand to Type: Scripts, Hand-Lettering and Calligraphy can be the light food for you personally because the information inside this book is easy to get by anyone. These books acquire itself in the form which can be reachable by anyone, yep I mean in the e-book type. People who think that in publication form make them feel sleepy even dizzy this e-book is the answer. So there is no in reading a publication especially this one. You can find actually looking for. It should be here for an individual. So , don't miss that! Just read this e-book kind for your better life and also knowledge.

Kathryn Botello:

In this particular era which is the greater man or woman or who has ability to do something more are more special than other. Do you want to become certainly one of it? It is just simple method to have that. What you must do is just spending your time not much but quite enough to have a look at some books. Among the books in the top checklist in your reading list is definitely Hand to Type: Scripts, Hand-Lettering and Calligraphy. This book which is qualified as The Hungry Hillside can get you closer in getting precious person. By looking upward and review this guide you can get many advantages.

Louella Rape:

As a pupil exactly feel bored for you to reading. If their teacher questioned them to go to the library or to make summary for some guide, they are complained. Just little students that has reading's heart or real their hobby. They just do what the teacher want, like asked to the library. They go to right now there but nothing reading significantly. Any students feel that reading through is not important, boring along with can't see colorful photographs on there. Yeah, it is to be complicated. Book is very important to suit your needs. As we know that on this time, many ways to get whatever we wish. Likewise word says, many ways to reach Chinese's country. Therefore this Hand to Type: Scripts, Hand-Lettering and Calligraphy can make you truly feel more interested to read.

Rose Engle:

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