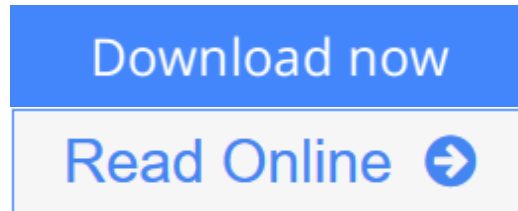


Handbook of Tourism and Quality-of-Life Research: Enhancing the Lives of Tourists and Residents of Host Communities (International Handbooks of Quality-of-Life)

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Handbook of Tourism and Quality-of-Life Research: Enhancing the Lives of Tourists and Residents of Host Communities (International Handbooks of Quality-of-Life) From Springer

Quality of life (QOL) research in tourism has gained much momentum over the last two decades. Academics working in this area research issues related to tourists and host communities. Practitioners are becoming increasingly interested in understanding the science that allows them to develop better marketing and managerial programs designed to enhance the quality of life of tourists. Tourism bureaus and government agencies are increasingly interested in issues of sustainable tourism, specifically in understanding and measuring the impact of tourism on the quality of life of the residents of the host communities. This handbook covers all relevant topics and is divided into two parts: research relating to travelers/tourists, and research relating to the residents of host communities. It is the only state-of-the-art reference book in its field and will prove invaluable to academics interested in QOL research, as well as tourism practitioners interested in applying the science of QOL in the tourism industry.

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- Sales Rank: #5414165 in Books
- Published on: 2012-01-06
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x 1.63" w x 7.01" l, 3.35 pounds
- Binding: Hardcover
- 702 pages

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Review

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“The handbook is first international reference book ... bringing together much of the current research on the topic to help practitioners use well-being performance measures in their decision making processes and aid academic researchers further develop their future research programmes. ... authors of the handbook also formulate research questions in order to stimulate further studies in the field of QOL and tourism. ... Due to its comprehensive coverage, the volume may be recommended both for researchers ... and for local and regional decision-makers” (Tamara Rátz, Hungarian Geographical Bulletin, Vol. 62 (2), 2013)

From the Back Cover

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- M. Joseph Sirgy is a social/consumer/organizational psychologist (Ph.D., U/Massachusetts, 1979), Professor of Marketing, and Virginia Real estate Research Fellow at Virginia Polytechnic Institute and State University (Virginia Tech). He has published extensively in the area of quality-of-life (QOL) research, business ethics, systems science, and organizational/consumer psychology. He is the author/editor of many books related to quality of life and business ethics. He co-founded the International Society for Quality-of-Life Studies (ISQOLS) in 1995 and is currently serving as its Executive Director. In 1998, he received the Distinguished Fellow Award from ISQOLS. In 2003, ISQOLS honored him as the Distinguished QOL Researcher for research excellence and a record of lifetime achievement in QOL research. He also served as President of the Academy of Marketing Science from which he received the Distinguished Fellow Award in the early 1990's and the Harold Berkman Service Award in 2007 (lifetime achievement award for serving the marketing professoriate). In the early 2000's, he helped co-found the Macromarketing Society and the Community Indicators Consortium and currently is serving as a board member of these two professional associations. Furthermore, he is the current editor of the QOL section in the Journal of Macromarketing and the editor-in-chief of Applied Research in Quality of Life.

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