

Mathematical Applications for the Management, Life, and Social Sciences (Available 2010 Titles Enhanced Web Assign)

By Ronald J. Harshbarger, James J. Reynolds



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MATHEMATICAL APPLICATIONS FOR THE MANAGEMENT, LIFE, AND SOCIAL SCIENCES, 9th EDITION is intended for a two-semester applied calculus or combined finite mathematics and applied calculus course. The book's concept-based approach, multiple presentation methods, and interesting and relevant applications keep students who typically take the course--business, economics, life sciences, and social sciences majors--engaged in the material. This edition broadens the book's real-life context by adding a number of environmental science and economic applications. The use of modeling has been expanded, with modeling problems now clearly labeled in the examples. Also included in the Ninth Edition is a brief review of algebra to prepare students with different backgrounds for the material in later chapters.



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About the Author

A professor at the University of South Carolina, Ron Harshbarger has worked with Jim Reynolds on MATHEMATICAL APPLICATIONS since the book's inception. Like his co-author, he has taught for over 20 years, at all levels of undergraduate mathematics.

A professor at Clarion University in Pennsylvania, Jim Reynolds has worked with Ron Harshbarger on MATHEMATICAL APPLICATIONS since the book's inception. Like his co-author, he has taught for over 20 years, at all levels of undergraduate mathematics.

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