



Bespoke Menswear: Tailoring for Gentleman

By Bernhard Roetzel

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Bernhard Roetzel, menswear expert and acclaimed author of *Gentleman*, take us deeper into the fascinating world of elegance and style: *Bespoke Menswear* explores the pursuit and achievement of perfection in clothes and celebrates the matchless skills of tailors and manufacturers. The author shares a lifetime of experience in bespoke menswear and introduces some of the most talented tailors in the business, from prestigious “heritage houses” with several generations of excellence behind them, to new designer-artisans, passionate about creating customized garments for stylish men. With chapters dedicated to fabrics, shapes, patterns, and a short history of bespoke tailoring, this book will guide fashion lovers and professionals at every stage, from the raw fabric to exclusive shirts, suits and coats of superlative quality.

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Editorial Review

About the Author

After studying design and working as a text-writer and conceptionist with advertising agencies in Frankfurt and Hamburg, Bernhard Roetzel dedicated himself to the world of menswear, becoming one of the authoritative experts in this field. In addition to his activity as an author and editor, he also holds lectures and seminars on menswear and style.

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