



The Simple Truths of Service (Book Only): Inspired by Johnny the Bagger

By Ken Blanchard, Barbara Glanz

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The Simple Truths of Service (Book Only): Inspired by Johnny the Bagger

By Ken Blanchard, Barbara Glanz

Your competitive edge in today's business environment is in how your customers are treated. If you want to succeed, it's time to get creative about customer service! The Simple Truths of Service unforgettable true story about a very special young man who takes a chance and changes the culture of a grocery store. Each and every member of your team will be coming up with their own ideas of how to deliver that extra special service after they read this book

Johnny is young man living with Down Syndrome who changes the culture of a grocery store by being creative and giving the customers more than they expect. He puts his own personal signature on each and every interaction. Read about Johnny plus other great customer service stories from Ken Blanchard. Your customer service team will be bursting with new ways to make your company stand out from the crowd.

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