



# Visual Culture

By Chris Jenks

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In *Visual Culture* the 'visual' character of contemporary culture is explored in original and lively essays. The contributors look at advertising, film, painting and fine art journalism, photography, television and propaganda. They argue that there is only a social, not a formal relation between vision and truth. A major preoccupation of modernity and central to an understanding of the postmodern, 'vision' and the 'visual' are emergent themes across sociology, cultural studies and critical theory in the visual arts. *Visual Culture* will prove an indispensable guide to the field.

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## Visual Culture By Chris Jenks Bibliography

- Sales Rank: #3252239 in Books
- Published on: 1995-03-30
- Released on: 1995-03-09
- Original language: English
- Number of items: 1
- Dimensions: 11.69" h x .64" w x 8.26" l, 1.39 pounds
- Binding: Paperback
- 282 pages

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## **Editorial Review**

### **Review**

"What has become known as the "visual turn" in contemporary cultural theory finds in this lively collection a wealth of stimulating exemplars. "Visual Culture provides fresh perspectives on a wide range of interlocking themes, from optical technologies to models of specularity, from avant-garde art to popular culture, from urban landscapes to the interiority of the modern subject."

-Martin Jay, University of California at Berkeley

### **From the Back Cover**

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### **About the Author**

Chris Jenks is Head of the Department of Sociology at Goldsmiths' College, University of London. His most recently published books are Cultural Reproduction and Culture. both from Routledge.

## **Users Review**

### **From reader reviews:**

#### **Alexander Macdougall:**

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