

## Erica Baum: Dog Ear

By Erica Baum



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First published in paperback in 2011, Erica Baum's (born 1961) much-acclaimed *Dog Ear* is now reissued in a beautiful hardcover edition with a wraparound poster cover. The concept of *Dog Ear* is simple and straightforward: dog-eared pages of mass-market paperbacks are photographed to isolate the small diagonally bisected squares or rectangles of text. The photographs are formally quite neutral and sedate--cursorily reminiscent of Albers' *Homage to the Square* series--but the text also demands attention and is what allows or coaxes the viewer to linger. In his introduction to the book, Kenneth Goldsmith asks: "Do we see them or do we read them? If we choose to read them, how should we read? Across the fold? Through it? Around it? If we choose to look at Baum's pictures, how should we see them? As artistic photographs? Documentation? Text art?"



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## Erica Baum: Dog Ear By Erica Baum Bibliography

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#### **Editorial Review**

Review

Exquisite photographs. (Jessica Calderon *The Paris Review*)

Using found sources including paper back books or index cards, Baum charges existing materials with uninvented narratives. (Osman Yerebakan *Baxter St*)

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