

Quantitative Analysis for Management (11th Edition)

By Barry Render, Jr. Ralph M. Stair, Michael E. Hanna



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A solid foundation in quantitative methods and management science.

Render/Stair/Hanna puts an emphasis on model building and computer applications to show readers how the techniques presented in the text are used in business. This text's use of software also allows readers to focus on the managerial problem, while spending less time on the mathematical details of the algorithms.

In the eleventh edition, Excel 2010 has been incorporated throughout the text and an even greater emphasis on modeling is provided.



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