



Clash!: How to Thrive in a Multicultural World

By Hazel Rose Markus, Alana Conner

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"*Clash!* explains some of the most bedeviling cultural divides in our workplaces and communities. It's mandatory reading for teachers, managers, and parents who want to raise their kids to succeed in a multicultural world." - Chip Heath, coauthor of *Decisive* and *Switch*

As the world gets smaller, people from different backgrounds are colliding like never before. Leading cultural psychologists Hazel Markus and Alana Conner reveal how a single culture clash - the clash of independence and interdependence - ignites both global hostilities and daily tensions between regions, races, genders, classes, religions, and organizations. Markus and Conner then show how we can leverage both independence and interdependence to mend the rifts in our communities, workplaces, and schools.

Provocative, witty, and painstakingly researched, *Clash!* not only explains who we are, it also envisions who we could become.

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Editorial Review

Review

This book is a passkey that opens many doors. Using one simple principle, *Clash!* explain some of the most bedeviling cultural divides in our workplaces and communities. It's mandatory reading for teachers, managers, and parents who want to raise their kids to succeed in a multicultural world.

—Chip Heath, PhD, coauthor, *Decisive: How To Make Better Choices in Life and Work* and *Switch: How To Change When Change Is Hard*

“*Clash!* offers deep insights into how our cultures and culture clashes make us who we are, and how that matters for success in the 21st century. Everyone should read this book.”

—Carol S. Dweck, PhD, author of *Mindset*

If you fear that cultural, political, and class differences are tearing America apart, read this important book to learn how we can turn some of our differences into strengths.

--Jonathan Haidt, PhD, author of *The Righteous Mind*;

What a brilliant, eye-opening book! Filled with insight, and based on fascinating original research, *Clash!* offers a way to understand and break through some of the deepest cultural divides of our time. It's a page-turner -- fun, witty, engagingly written.”

—Amy Chua, author of *Battle Hymn of the Tiger Mother*

"In these days of heedless enthusiasm for gene maps and brain scans, *Clash!* reminds us that human beings are, above all, culture-bearing, culture-sharing, and culture-shaping animals. This thoroughly engaging book shows that to know a person, one must know a culture."

—Barry Schwartz, PhD, author of *The Paradox of Choice* and *Practical Wisdom*

"Better than any book I know, *Clash!* illuminates the cultural influences in our everyday lives and how they underlie the major identity clashes of our times. This delightfully written book also imparts a better understanding of ourselves.

—Claude Steele, PhD, author of *Whistling Vivaldi: How Stereotypes Affect Us and What We Can Do*

“A brilliant and highly accessible exposition of new scientific findings about profound cultural differences. As the world grows smaller and flatter, the wisdom of *Clash!* will prove essential for effective functioning.”

—Richard E. Nisbett, PhD, author of *Intelligence and How to Get It*

Finally! An entertaining and scientifically rigorous explanation of how our cultures work on us and how we can work on them. *Clash!* is a must-read for crafting effective personal change strategies that work within and across most cultures.

—Philip Zimbardo, PhD, author, *The Lucifer Effect*

In the conflict of cultures lies, paradoxically, the ability to construct a self with integrity, agility, and the potential to grow in ways previously unimagined. Full of good science and sage advice, *Clash!* provides the evidence and strength to approach the hard question, "Who am I?"

—Mahzarin Banaji, PhD, author of *Blindspot: Hidden Biases of Good People*

From the Author

As the world gets smaller, people with different cultural backgrounds are colliding like never before. CLASH! reveals that a single root cause drives many of these conflicts, from global struggles between regions and nations, to everyday tensions between genders, races, social classes, religions, and even workplaces. CLASH! then shows how we can bridge these cultural divides for greater peace and prosperity.

From the Inside Flap

Advance Praise for Clash!

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"In this eye-opening guide to becoming a more complete person in a divided world, difference (ethnic, religious, racial, political, gender) is a virtue. Clash! expresses the biggest idea in cultural psychology of the past three decades." -**Richard Shweder**, PhD, author, *Why Do Men Barbecue? Recipes for Cultural Psychology*

"We all see the daily battles around us - liberals versus conservatives, religious conservatives versus the more secular, and so on. This book explains why these battles are so fierce and the sides seem so unwilling to compromise. This fun volume will educate you in remarkable ways, and fundamentally alter the way you understand the world." -**Ed Diener**, PhD, coauthor, *Happiness: Unlocking the Mysteries of Psychological Wealth*

Users Review

From reader reviews:

Pamela Dudley:

Now a day folks who Living in the era wherever everything reachable by connect to the internet and the resources inside it can be true or not call for people to be aware of each facts they get. How individuals to be smart in acquiring any information nowadays? Of course the reply is reading a book. Examining a book can help folks out of this uncertainty Information specially this Clash!: How to Thrive in a Multicultural World book since this book offers you rich information and knowledge. Of course the data in this book hundred percent guarantees there is no doubt in it as you know.

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Lynn Jones:

This Clash!: How to Thrive in a Multicultural World is new way for you who has attention to look for some information as it relief your hunger of knowledge. Getting deeper you upon it getting knowledge more you know or else you who still having little bit of digest in reading this Clash!: How to Thrive in a Multicultural World can be the light food for yourself because the information inside this kind of book is easy to get by anyone. These books acquire itself in the form that is certainly reachable by anyone, that's why I mean in the e-book web form. People who think that in reserve form make them feel sleepy even dizzy this guide is the answer. So there is absolutely no in reading a publication especially this one. You can find what you are looking for. It should be here for you actually. So , don't miss the idea! Just read this e-book type for your better life in addition to knowledge.

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