



## Digital Discourse: Language in the New Media (Oxford Studies in Sociolinguistics)

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*Digital Discourse* offers a distinctly sociolinguistic perspective on the nature of language in digital technologies. It starts by simply bringing new media sociolinguistics up to date, addressing current technologies like instant messaging, textmessaging, blogging, photo-sharing, mobile phones, gaming, social network sites, and video sharing. Chapters cover a range of communicative contexts (journalism, gaming, tourism, leisure, performance, public debate), communicators (professional and lay, young people and adults, intimates and groups), and languages (Irish, Hebrew, Chinese, Finnish, Japanese, German, Greek, Arabic, and French). The volume is organized around topics of primary interest to sociolinguists, including genre, style and stance. With commentaries from the two most internationally recognized scholars of new media discourse (Naomi Baron and Susan Herring) and essays by well-established scholars and new voices in sociolinguistics, the volume will be more current, more diverse, and more thematically unified than any other collection on the topic.

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### Review

"Thurlow and Mroczek provide an intriguing look at how sociolinguistic topics are being explored in new media...this book will resonate with students, since these media dominate much of their lives, but also with seasoned scholars, since adults are the fastest-growing segment of new media users."--*CHOICE*

### About the Author

**Crispin Thurlow** is Associate Professor of Language and Communication at University of Washington (Bothell).

**Kristine Mroczek** is a doctoral candidate in Communication at University of Washington (Seattle).

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