



Kiss, Bow, Or Shake Hands Europe: How to Do Business in 25 European Countries

By Terri Morrison

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Editorial Review

About the Author

Terri Morrison conducts seminars in intercultural communications, has written for many publications, has appeared on numerous TV shows, and has been profiled and quoted in national newspapers and magazines from the Wall Street Journal to Fortune. Wayne A. Conaway is the co-author of several books on cross-cultural communications. He has written more than a hundred articles for a variety of magazines, on topics ranging from airport medical clinics to neon signs.

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