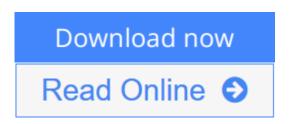


Power Pivot and Power BI: The Excel User's Guide to DAX, Power Query, Power BI & Power Pivot in Excel 2010-2016

By Rob Collie, Avichal Singh



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Microsoft Power BI, including Power Pivot and Power Query, are a set of free add-ons to Excel that allow users to produce new kinds of reports and analyses that were simply impossible before.

This book, printed in full-gorgeous color, gives you an overview of Power BI, Power Pivot and Power Query, and then dives into DAX formulas, the core capability of Power Pivot. Always from the perspective of the Excel audience. Written by the world's foremost Power BI bloggers and practitioners, the book's concepts and approach are introduced in a simple, step-by-step manner tailored to the learning style of Excel users everywhere. **The techniques presented allow users to produce, in hours or even minutes, results that formerly would have taken entire teams weeks or months to produce**.

This book includes lessons on:-

- difference between calculated columns and measures
- how formulas can be reused across reports of completely different shapes
- how to merge disjointed sets of data into unified reports
- how to make certain columns in a pivot behave as if the pivot were filtered while other columns do not
- how to create time-intelligent calculations in pivot tables such as "Year over Year" and "Moving Averages" whether they use a standard, fiscal, or a complete custom calendar.
- how to leverage Power Query to make your Power Pivot models awesome!
- how to use Power BI Desktop and PowerBI.com and how they fit into the Excel landscape

The "pattern-like" techniques and best practices contained in this book have been developed and refined over several years of onsite training with Excel users around the world, and the key lessons from those seminars costing thousands of dollars per day are now available to you, within the pages of this easy-to-follow guide. This updated second edition covers new features introduced with Office 2016 and Power BI Desktop.

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Editorial Review

From the Author

At PowerPivotPro, I have really enjoyed working with the Power Pivot and Power BI community. This book, with Rob Collie, was an effort to reach out and help an even greater audience. Little did I know what I was signing up for :-)

It was hard juggling book writing with the training/consulting/travel. But I am glad we persevered. Big thanks to our IndieGoGo crowdfunding supporters, who not only made it possible to print this book in full-gorgeous color, but also inspired us to burn the night oil in writing those last chapters.

I sincerely believe that Power Pivot and Power BI can transform the lives of Excel users worldwide - after all I was one of them. But change is hard, even when it's for the better. We hope we can help you go from Excel to Power BI with this book and our services at PowerPivotPro.

Power On! -Avi Singh

From the Back Cover

Power Pivot for Excel and its close cousin Power BI Desktop are Microsoft's tightly-related pair of revolutionary analytical tools - tools that are fundamentally changing the way organizations work with data. We have repeatedly witnessed the "Power tools" transformative impact on the bottom line - far more robust and elegant than Excel alone, and much more agile and affordable than traditional BI tools. Their shared state of the art calculation engines (DAX and M) turn any PC into an analytical supercomputer, but the real secret is people - these tools are 100% learnable by today's users of Excel. **The data revolution lays not in the hands of an elite few, but in YOUR hands, and we want to help you seize that opportunity**.

About the Author

Rob Collie is an entrepreneur, author, and consultant. He was one of the founding engineers behind Power Pivot at Microsoft and operates the world's leading Power Pivot/Power BI website, PowerPivotPro.com. He lives in Indianapolis. **Avichal Singh** (**Avi**) is Principal Consultant at PowerPivotPro where he blogs, trains and consults on PowerPivot and Power BI. His past experience includes building large scale Power BI solutions at Microsoft. He lives in Seattle.

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