



Real Estate Investment Trusts, Investing in REITS

By Ralph Block

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In this new revised edition, Block explains what REITs are, where they fit into a diversified portfolio, and how to invest successfully. Investing in REITs is an enlightening, practical look how they work, and what properties they own. Learn all essential aspects of REITs, including: The ABCs of successful REIT investment * How to spot blue-chip REITs * How REITs compare to other investments * How to build a diversified REIT portfolio * REIT mutual funds * and more! The experts agree: REITs (Real Estate Investment Trusts) should be a part of every serious investor's diversified portfolio. All the essentials are there - low volatility, consistent and steady profits, impressive dividends, convenient liquidity, low correlation with other asset classes and, most importantly, professional management - yet to take advantage of this investment vehicle, understanding the unusual features and performance characteristics of REITs is key. Investing in REITs - Revised & Updated Edition is an enlightening, practical look at what REITs are, how they work, what properties they own, and why they deserve an important place in any diversified investment portfolio. Ralph Block's classic is newly updated to reflect all the latest changes in the industry. Block provides cogent analysis of what is unique about REITs and cuts to the chase on how to make money with them while avoiding common pitfalls. Succinct, informative, and user-friendly in its layout and presentation, this guide makes the world of REITs accessible to all investors. This essential guide offers:

- The ABCs of successful REIT investment
- How to spot blue-chip REITs
- A concise history of REITs and how they compare to other investments
- How to build a diversified REIT portfolio
- REIT mutual fund opportunities and performance
- Important new developments and strategies in the REIT industry, including specific sectors of real estate, asset recycling, and joint venture strategies

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