

The Social Employee: How Great Companies Make Social Media Work (Business Books)

By Cheryl Burgess, Mark Burgess

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About the Author

CHERYL BURGESS and **MARK BURGESS** are founders of Blue Focus Marketing, an award-winning social branding consultancy and recipient of the 2012 MarketingSherpa Reader's Choice Award for Best Social Media Marketing Blog. Connect via Twitter @ckburgess, @mnburgess, @BlueFocus, @SocialEmployee. www.bluefocusmarketing.com

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