

## How to Open & Operate a Financially Successful Child Care Service: With Companion CD-ROM

*By Tina Musial*

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
Because parents must work outside the home, there will always be a demand for childcare. According to the Bureau of Labor Statistics, in 64 percent of married-couple families, both husband and wife work outside the home. There are nearly 12 million children under the age of five in child care each week in the United States. With concerns about quality child care, the trend is to move away from large operations and turn to the small services located close by work or home.

This increase in small day care operations creates a huge opportunity for someone who loves children and wants to create a business dedicated to taking care of them. A child care service makes an ideal home based or part-time business. Start-up costs are low. You do not need an office. You do not need any costly special equipment.

All you need to get started is an approved facility and a desire to succeed. Here is the manual you need to be successful in this highly profitable segment of the service industry. The companion CD-ROM is included with the print version of this book; however is not available for download with the electronic version. It may be obtained separately by contacting Atlantic Publishing Group at [sales@atlantic-pub.com](mailto:sales@atlantic-pub.com)

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### **Editorial Review**

#### Review

After eight years as a child care center director, I can tell you that this book covers all the bases. You will find clear explanations of each facet of the child care business and well-thought out pros and cons for the many decisions facing you. I was especially pleased with the author's discussion of staffing issues, a primary concern for those of us in the child care industry! --Kathy Jauch, Executive Director Small Wonders Daycare

Business Finalist, The National 2008 Indie Excellence Book Awards --Book Award

#### About the Author

Tina Musial grew up in a home-based child care center. After years of having other children move in and out of the family while they were being cared for, she saw how the intricacies of the business worked. Home child care appeared to be a challenging, but very rewarding business. After college, Tina worked in several small and large child care centers, both independent and within a franchise. Even though a child care center is a child care center, wherever it is based, there are many differences between home and the center. And now having her own children in child care centers, she has come full circle and been on all sides of the situation. She can be contacted at [tmmsmail@yahoo.com](mailto:tmmsmail@yahoo.com)."

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**Eric Sanders:**

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