



Tog on Interface

By Bruce Tognazzini

Download now

Read Online →

Tog on Interface By Bruce Tognazzini

From one of the foremost authorities on the design of user interfaces, this unique collection of ideas and opinions, while focusing on the Macintosh, neatly captures the underlying principles of all graphical user interfaces. Using ideas from such diverse sources as Information Theory, Carl Jung, and even professional beekeeping, the book provides a framework for achieving a deep understanding of user interface design.

With humor and thought-provoking insights, Bruce Tognazzini explores the central issues of human-computer interaction, including the challenges presented by multimedia applications, agents, virtual reality, and future technologies. Drawn from his long experience of working with developers, the book provides practical guidelines for developing successful applications that users will find simple, clear, and consistent.

"Tog on Interface" is fascinating reading for all those concerned with the relationship between people and computers.

↓ [Download Tog on Interface ...pdf](#)

📄 [Read Online Tog on Interface ...pdf](#)

Tog on Interface

By Bruce Tognazzini

Tog on Interface By Bruce Tognazzini

From one of the foremost authorities on the design of user interfaces, this unique collection of ideas and opinions, while focusing on the Macintosh, neatly captures the underlying principles of all graphical user interfaces. Using ideas from such diverse sources as Information Theory, Carl Jung, and even professional beekeeping, the book provides a framework for achieving a deep understanding of user interface design.

With humor and thought-provoking insights, Bruce Tognazzini explores the central issues of human-computer interaction, including the challenges presented by multimedia applications, agents, virtual reality, and future technologies. Drawn from his long experience of working with developers, the book provides practical guidelines for developing successful applications that users will find simple, clear, and consistent.

"Tog on Interface" is fascinating reading for all those concerned with the relationship between people and computers.

Tog on Interface By Bruce Tognazzini Bibliography

- Sales Rank: #1343947 in Books
- Color: Blue
- Published on: 1992-02-03
- Original language: English
- Number of items: 1
- Dimensions: 9.19" h x .88" w x 7.38" l, 1.31 pounds
- Binding: Paperback
- 352 pages

 [Download Tog on Interface ...pdf](#)

 [Read Online Tog on Interface ...pdf](#)

Download and Read Free Online **Tog on Interface** By Bruce Tognazzini

Editorial Review

From the Back Cover

"**Tog on Interface** is a report from the front lines of interface design, full of anecdotes and useful tips. I recommend it for anybody who cares about personal computing."

- Stewart Alsop, Editor-in-Chief, *InfoWorld*

"If you work with graphical user interfaces, no matter what form or religion, you had better read this book."

- Don Norman, author of *The Design of Everyday Things* and *Turn Signals Are the Facial Expressions of Automobiles*

"Tog's book is a must-read. It's chock-full of intuitive insights and practical technical examples. My favorite story is why people walk into their furniture after going on camping trips. You'll have to read the book to find out the reason!"

- Roger von Oech, Author of *A Whack on the Side of the Head* and developer of "The Creative Whack Pack"

From one of the foremost authorities on the design of user interfaces, this unique collection of ideas and opinions, while focusing on the Macintosh, neatly captures the underlying principles of all graphical user interfaces. Using ideas from such diverse sources as Information Theory, Carl Jung, and even professional beekeeping, the book provides a framework for achieving a deep understanding of user interface design.

With humor and thought-provoking insights, **Bruce Tognazzini** explores the central issues of human-computer interaction, including the challenges presented by multimedia applications, agents, virtual reality, and future technologies. Drawn from his long experience of working with developers, the book provides practical guidelines for developing successful applications that users will find simple, clear, and consistent.

Tog on Interface is fascinating reading for all those concerned with the relationship between people and computers.

0201608421B04062001

About the Author

Bruce Tognazzini has been an articulate visionary, outspoken user advocate, and popular keynote speaker from the beginning of the personal computer revolution. He worked at Apple from 1978 to 1992, during which time he played a major role in Macintosh interface design. Now he is a Distinguished Engineer in the Office of Strategic Technology at Sun Microsystems. He is the author of *Tog on Interface*, also published by Addison-Wesley.

Bruce Tognazzini, Apple employee #66, has been designing human-machine interfaces for better than 30 years. He developed the first version of the Apple Human Interface Guidelines in 1978.

0201608421AB04062001

Users Review

From reader reviews:

Sheri Reagan:

What do you concentrate on book? It is just for students because they are still students or it for all people in the world, what the best subject for that? Merely you can be answered for that concern above. Every person has various personality and hobby for every other. Don't to be forced someone or something that they don't wish do that. You must know how great in addition to important the book Tog on Interface. All type of book are you able to see on many options. You can look for the internet solutions or other social media.

Daphne Shew:

Information is provisions for folks to get better life, information presently can get by anyone at everywhere. The information can be a knowledge or any news even restricted. What people must be consider while those information which is inside the former life are challenging to be find than now's taking seriously which one would work to believe or which one the particular resource are convinced. If you obtain the unstable resource then you understand it as your main information we will see huge disadvantage for you. All of those possibilities will not happen within you if you take Tog on Interface as the daily resource information.

Marie Slaughter:

That e-book can make you to feel relax. That book Tog on Interface was vibrant and of course has pictures around. As we know that book Tog on Interface has many kinds or style. Start from kids until youngsters. For example Naruto or Detective Conan you can read and feel that you are the character on there. So , not at all of book are make you bored, any it can make you feel happy, fun and unwind. Try to choose the best book in your case and try to like reading which.

Doug Martin:

A lot of publication has printed but it takes a different approach. You can get it by internet on social media. You can choose the very best book for you, science, comic, novel, or whatever simply by searching from it. It is referred to as of book Tog on Interface. You can contribute your knowledge by it. Without leaving behind the printed book, it can add your knowledge and make a person happier to read. It is most crucial that, you must aware about guide. It can bring you from one destination to other place.

**Download and Read Online Tog on Interface By Bruce Tognazzini
#MK5JEID6R47**

Read Tog on Interface By Bruce Tognazzini for online ebook

Tog on Interface By Bruce Tognazzini Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Tog on Interface By Bruce Tognazzini books to read online.

Online Tog on Interface By Bruce Tognazzini ebook PDF download

Tog on Interface By Bruce Tognazzini Doc

Tog on Interface By Bruce Tognazzini Mobipocket

Tog on Interface By Bruce Tognazzini EPub