



Augmented: Life in the Smart Lane

By Brett King

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The Internet and smartphone are just the latest in a 250 year long cycle of disruption that has continuously changed the way we live, the way we work and the way we interact. The coming Augmented Age, however, promises a level of disruption, behavioral shifts and changes that are unparalleled. While consumers today are camping outside of an Apple store waiting to be one of the first to score a new Apple Watch or iPhone, the next generation of wearables will be able to predict if we're likely to have a heart attack and recommend a course of action. We watch news of Google's self-driving cars, but don't likely realize this means progressive cities will have to ban human drives in the next decade because us humans are too risky.

Following on from the Industrial or Machine Age, the Space Age and the Digital Age, the Augmented Age will be based on four key disruptive themes - Artificial Intelligence, Experience Design, Smart Infrastructure, and HealthTech. Historically the previous 'ages' brought significant disruption and changes, but on a net basis jobs were created, wealth was enhanced, and the health and security of society improved. What will the Augmented Age bring? Will robots take our jobs, and AI's subsume us as inferior intelligences, or will this usher in a new age of abundance?

Augmented is a book on future history, but more than that, it is a story about how you will live your life in a world that will change more in the next 20 years than it has in the last 250 years. Are you ready to adapt? Because if history proves anything, you don't have much of a choice.

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Augmented: Life in the Smart Lane By Brett King Bibliography

- Sales Rank: #98677 in Books
- Published on: 2016-05-06
- Original language: English
- Number of items: 1
- Dimensions: 9.41" h x 1.39" w x 6.42" l, .0 pounds
- Binding: Hardcover
- 300 pages

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Editorial Review

Review

“When someone as obsessed and thoughtful about the future as Brett King gets ahold of a keyboard and sufficient time to think and write—watch you, world. Here comes a book that will broaden your mind and make you reexamine what you think you know about tomorrow.”

David Wolman, Author of *The End of Money*, Contributing Editor at *Wired*

"You may think you've heard all there is to know about the dramatic changes to come in our digital future. Well, prepare to have your mind blown... again. In a crowded field of prognosticators, Brett King stands out for his clearly articulated vision of how technology is changing who we are."

— **Michael J. Casey, Author of *The Age of Cryptocurrency: How Bitcoin and Digital Money are Challenging the Global Economic Order*.**

“We live in a world where software is getting smart enough to automate things that only people could do just a few years ago. This is going to radically change the way we educate our children, and the way people work in the future. AUGMENTED is a wake up call for a whole swathe of industries including the accounting profession. If your job can be automated, it probably will.”

- Rod Drury, CEO of Xero

“Whole industries have been vaporized by technological progress, but as Brett King show us, this trend is just getting started. AUGMENTED is your guide to a world in chaos, where each wave of technological innovation collides with several others. Get ready, get smart, read this book.”

— **Robert Tercek, Author of *Vaporized***

“If you want real financial security and the ability to fund your dreams in the future, then you need to see what is coming next. Brett King’s *Augmented* is a roadmap of the biggest changes and the most disruptive technologies we’ll need to navigate to get there.”

- David Bach, New York Times Bestselling Author

"As one of the world's most followed and provocative voices in digital finance, Brett King has once again thrown down the gauntlet. Brett's vision of the future should be required reading for governments, think tanks, investors, or basically anyone wondering how transformational technologies like artificial intelligence, robotics, Bitcoin, and gene-editing may impact our society."

- Seth Wheeler, Former White House Advisor on Financial Services and Brookings Institution Guest Scholar

From the Back Cover

"Science is on the edge of radically changing the way we live and the experiences we have day to day. So often the views of that future are bleak, but *The AUGMENTED AGE* is an optimistic view of that future and the challenges we'll face. The possibilities are limitless..."

- Tory Belleci, Host of Mythbusters, Punkin Chunkin and Thrill Factor

"Having watched many innovations occur over the last few decades, it has always confused me as to why so many resist change. The world Brett and Alex describe in *Augmented* is one where the most significant changes in our lifetime are just around the corner. *The Augmented Age* is tremendously exciting."

Nolan Bushnell, Founder of Atari and author of Finding the Next Steve Jobs

"We are in the midst of a huge wave of technological change. Augmented Reality. Self-driving cars. Human-like robots. Additive manufacturing and much more are bringing deep cultural change and exposing long-fed fears of a dystopian future. Brett King not just properly catalogs all of these, but tells us what it all means: that we soon will be AUGMENTED. His look at what's happening will be my bible for a long time."

-- Robert Scoble, Bestselling Author of Age of Context and Beyond Mobile

"Welcome to the AUGMENTED AGE. Super powers. Super cities. Super vehicles. Super robots. Technology is about to change everything in your life. Whether you're scared, excited, or both, you need to read this awesome roadmap of the future that Brett King has created. Those who can anticipate the future can thrive in it."

- Ramez Naam, Author of Nexus

"A whirlwind of AI and IA (augmented organic minds), robots, Bitcoin, smart materials, you name it! The Brett and Alex data-mine deep history -- and then stretch far forward, presenting a stunning synthesis that is at once richly detailed, amazing and even slightly troubling -- but never boring. Future shock just got a side of awe. Highly recommended!"

- Mark Jeffrey, Author of 'The Case For Bitcoin' and Founder, Guardian Circle

About the Author

Brett King is a five times Amazon bestselling author, a renowned commentator and globally respected speaker on the future of business. He has spoken in over 40 countries, to half a million people, on how technology is disrupting business, changing behaviour and influencing society. He has spoken at TED conferences, given opening keynotes for Wired, Singularity University's Exponential Finance, The Economist and many more. He has visited the White House to advise the National Economic Council on the Future of Banking and been invited to meet with regulators from the United States, China, the European Union and the World Bank.

King hosts the world's leading dedicated radio show on technology impact in banking and financial services called "Breaking Banks" (72 countries, 1 million listeners). He is also the founder of Moven, a successful mobile start-up, which has raised over US\$24 million to date, with the world's first mobile, downloadable bank account, available in the United States, Canada and New Zealand.

Named "King of the Disruptors" by Banking Exchange magazine, King was voted American Banker's Innovator of the Year in 2012, voted the world's #1 Financial Services Influencer by The Financial Brand and was nominated by Bank Innovation as one of the top 10 "coolest brands in banking". He was shortlisted

for the 2015 Advance Global Australian of the Year Award for being one of the most influential Australians living offshore. His books have been released in more than a dozen languages and he has achieved bestseller status in 20 countries, with many of his books still appearing in bestseller lists more than 18 months after their initial release. His fifth book is *Augmented: Life in the Smart Lane*.

King has been featured on Fast Company, TechCrunch, Wired, Fortune magazine, FoxNews, ABC, CNBC, Bloomberg, BBC, Financial Times, The Economist, ABA Journal, Bank Technology News and many more. He contributes regularly as a blogger in Huffington Post.

Users Review

From reader reviews:

Michael Wickham:

Why don't make it to be your habit? Right now, try to ready your time to do the important action, like looking for your favorite book and reading a guide. Beside you can solve your short lived problem; you can add your knowledge by the book entitled *Augmented: Life in the Smart Lane*. Try to the actual book *Augmented: Life in the Smart Lane* as your good friend. It means that it can for being your friend when you experience alone and beside associated with course make you smarter than ever before. Yeah, it is very fortunated for you personally. The book makes you a lot more confidence because you can know anything by the book. So , let us make new experience and also knowledge with this book.

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