

Money Makers: Inside the New World of Finance and Business

By David Snider, Dr. Chris Howard


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Money Makers illuminates the often secretive industries of the private sector that drive the modern economy. David Snider and Chris Howard draw on their interviews with top executives- such as Jamie Dimon, CEO of JPMorgan Chase; David Rubenstein, Cofounder of the Carlyle Group; and Shona Brown, Senior Vice President of Business Operations at Google- to reveal the histories, mechanics, operations and challenges of investment banking, venture capital, private equity, hedge funds, management consulting, and the management of Fortune 500 companies. Money Makers is an indispensable on-the-ground guide that puts today's financial landscape into perspective.

With a Foreword by Robert K. Steel, Former CEO of Wachovia and Under Secretary of Domestic Finance for the US Treasury.

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Editorial Review

Review

“Given the recent economic turmoil, it is more important than ever for people to learn about the dynamics of business and finance. David Snider and Chris Howard provide readers with a clear understanding of key financial industries and deliver insights and analysis from the people leading these fields. This is the book for a savvy layperson interested in exploring business today.”--Suzy Welch, New York Times bestselling author and columnist, with Jack Welch, for BusinessWeek magazine

“An excellent read on the inner workings of business and finance. I was particularly impressed by the lucid discussions of the consulting industry and the role of executives at Fortune 500 companies.” --Stephen Kaufman, Senior Lecturer at the Harvard Business School, former Chairman and CEO of Arrow Electronics, former partner at McKinsey & Company

“This is a fabulous book for understanding entrepreneurship, venture capital and the symbiotic relationship they share. Money Makers takes readers inside these fields with highly relevant, engaging examples and a clear articulation of industry dynamics.” --Reed Hastings, Founder and CEO of Netflix

"Money Makers provides very insightful views into the business world and the issues it currently faces. Its depth will contribute materially to the public understanding of finance today."--Bill George, Author of 7 Lessons for Leading in Crisis, Professor of Management Practice at Harvard Business School, former CEO of Medtronic, director of Goldman Sachs

"Money Makers is both a wonderful primer for individuals thinking about entering the investment business and a fine reference for someone trying to understand the financial world today."--Stephen Kay, Retired Partner at Goldman Sachs

“Howard and Snider provide a concise and dynamic view of the venture capital business. Anyone wh...

About the Author

David Snider works in the private equity group at Bain Capital. He graduated Phi Beta Kappa with Highest Distinction from Duke University.

Dr. Chris Howard is the President of Hampden-Sydney College and Chairman of the Impact Young Lives Foundation. He was previously Vice President for Strategic & Leadership Initiatives at the University of Oklahoma and a manager with General Electric's elite Corporate Initiatives Group. He holds an MBA with Distinction from Harvard Business School, and is a Rhodes Scholar.

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