



The Masters of Private Equity and Venture Capital: Management Lessons from the Pioneers of Private Investing (Professional Finance & Investment)

By Robert Finkel, David Greising

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Ten Leading private investors share their secrets to maximum profitability

In *The Masters of Private Equity and Venture Capital*, the pioneers of the industry share the investing and management wisdom they have gained by investing in and transforming their portfolio companies.

Based on original interviews conducted by the authors, this book is filled with colorful stories on the subjects that most matter to the high-level investor, such as selecting and working with management, pioneering new markets, adding value through operational improvements, applying private equity principles to non-profits, and much more.

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Editorial Review

About the Author

Robert Finkel is president and founder of Prism Capital, a private equity firm. He manages a \$190 million private equity fund that invests in growing companies and provides financing to more mature companies.

David Greising is chief business correspondent for the *Chicago Tribune*.

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