



The Mind's Eye: Cognitive and Applied Aspects of Eye Movement Research

From North Holland

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The book provides a comprehensive state-of-the-art overview of current research on cognitive and applied aspects of eye movements. The contents include peer-reviewed chapters based on a selection of papers presented at the 11th European Conference on Eye Movements (Turku, Finland 2001), supplemented by invited contributions. The ECEM conference series brings together researchers from various disciplines with an interest to use eye-tracking to study perceptual and higher order cognitive functions.

The contents of the book faithfully reflect the scope and diversity of interest in eye-tracking as a fruitful tool both in basic and applied research. It consists of five sections: visual information processing and saccadic eye movements; empirical studies of reading and language production; computational models of eye movements in reading; eye-tracking as a tool to study human-computer interaction; and eye movement applications in media and communication research.

Each section is concluded by a commentary chapter by one of the leading authorities in the field. These commentaries discuss and integrate the contributions in the section and provide an expert view on the most significant present and future developments in the respective areas.

The book is a reference volume including a large body of new empirical work but also principal theoretical viewpoints of leading research groups in the field.

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"...effectively presents a summary of recent eye movement research." - Ergonomics, Vol. 48/7, 2005.

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