



## Think Big: Make It Happen in Business and Life

By Donald J. Trump, Bill Zanker

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**Think Big: Make It Happen in Business and Life** By Donald J. Trump, Bill Zanker

Donald J. Trump is an icon: the very definition of the American success story. President-elect, reality-television star, and developer of some of the planet's most prestigious real estate, he's also become one of the world's wealthiest men.

Trump is a living example of how thinking BIG and knowing when to back up your opinions aggressively—regardless of what your critics or opponents might say—can help you maximize your personal and professional achievements. In his first political campaign, Trump defeated his opponents by rallying voters nationwide to "Make America Great Again." For the first time ever, you too can learn Trump's secrets to thinking BIG and kicking ass! Learn:

- Momentum: the Big Mo. How to get it and how to get it back.
- Revenge: how and when to get it (and why it's so sweet).
- "I love you, now sign this!" Why contracts in business and personal life are so important.
- Real-life stories from people who've applied the think BIG formula in their own lives.

These strategies are proven and attested to by those who've learned to think BIG from Donald Trump and found success in their own lives even when the world seems to be against them. Co-authored with Bill Zanker, an entrepreneur who learned these tactics firsthand from Trump, *Think BIG and Kick Ass* shows you how to bring a winning attitude to everything you do.

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## Think Big: Make It Happen in Business and Life By Donald J. Trump, Bill Zanker Bibliography

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### Editorial Review

Amazon.com Review

Donald J. Trump is an icon: the very definition of the American success story. The star of *The Apprentice* and developer of some of the planet's most prestigious real estate, he's been on the bottom and risen to become one of the world's wealthiest men.

Bill Zanker started The Learning Annex with \$5,000 and grew it into a \$5 million a year company. That was before he met Donald Trump. Thirty months later, after Zanker learned to think BIG himself, The Learning Annex is generating over \$100 million a year in sales--and still growing.

Together, they're living examples of how thinking BIG and knowing when to back up your opinions aggressively--regardless of what your critics or opponents might say--can help you maximize your personal and professional achievements. For the first time ever, you too can learn Trump's secrets to thinking BIG and kicking ass! Learn:

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These strategies are proven and attested to by those who've learned to think BIG from Donald Trump and found success in their own lives. Bill Zanker used Donald's strategies to grow the revenues of The Learning Annex twenty times in under three years. Both of them have been down and out, and know what it's like to feel the whole world's against you--and both have risen to dizzying heights of success by thinking BIG and kicking ass! It is an attitude that can be easily learned.

### Questions for Donald Trump

**Amazon.com:** Was there ever a time when you didn't think big enough?



**Trump:** I don't think so. I always had big plans, even when I was very young. I would build skyscrapers with my building blocks.

**Amazon.com:** What was your first impression of your co-author Bill Zanker when you started doing business with the Learning Annex?

**Trump:** Bill Zanker had tremendous enthusiasm and focus, and he still does. I knew he'd succeed in a big way, and the success of The Learning Annex proves that I was right.

**Amazon.com:** What has becoming a television star on *The Apprentice* meant for your business?

**Trump:** My brand became more famous as I became more famous, and more opportunities presented themselves. I was already very well established, so I was well prepared, but things escalated and in a good way.

**Amazon.com:** There are stories everywhere that the real estate market is in trouble. How should an investor or an entrepreneur respond to the current market?

**Trump:** This is actually a very good time for entrepreneurs or investors. I would say to be positive and look for the opportunities, because the opportunities are there.

**Amazon.com:** You're critical of the "give me" attitude that you see in many young people today. What do you look for in a young person you are bringing into your business?

**Trump:** They have to be eager to learn and willing to work hard. I work hard and I expect the people around me to have a strong work ethic. I need people who can be part of a team and yet be able to think independently. That's one of the qualities I look for on *The Apprentice*--they have to be capable of both dimensions.

**Amazon.com:** Did you really make Lee Iacocca cry? [See *Think Big and Kick Ass* for more details.]

**Trump:** No, he made himself cry.

From the Back Cover

## **RISE TO DIZZYING HEIGHTS OF SUCCESS BY THINKING BIG!**

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**TOGETHER**, they're living examples of how thinking BIG and knowing when to back up your opinions aggressively—regardless of what your critics or opponents might say—can help you maximize your personal and professional achievements. For the first time ever, you too can learn Trump's **secrets** to thinking BIG! Learn:

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#### About the Author

Donald J. Trump is a graduate of the Wharton School of Finance and the developer of some of the most prestigious addresses worldwide, including Trump Tower on Fifth Avenue, Trump Park Avenue, Trump World Tower, 40 Wall Street, The Grand Hyatt Hotel, the historic Mar-a-Lago Club in Palm Beach, the Palm Trump International Hotel and Tower in Dubai, and numerous award-winning golf courses. His Real Estate and Wealth Expos with The Learning Annex have helped over one million people to think BIG. As the Emmy-nominated star and coproducer of the hit television show *The Apprentice* and the author of seven bestsellers, he is truly a media giant. This is the first book where Donald reveals his Think BIG attitude.

Bill Zanker started The Learning Annex in 1980 with \$5,000 of his own money. The Learning Annex has now spent two consecutive years on the *Inc.* magazine Fastest Growing Companies list with over \$100 million in annual sales. The growth of his small business stems from Zanker's partnership with and learning from Donald J. Trump's think BIG strategies. Zanker has been featured in *Success*, *Forbes*, *Fortune*, *Inc.*, and *Money* magazines. He lives in New York City and Park City, Utah.

#### Users Review

##### From reader reviews:

##### Alan Fan:

The book Think Big: Make It Happen in Business and Life has a lot of information on it. So when you check out this book you can get a lot of gain. The book was written by the very famous author. The writer makes some research previous to write this book. This specific book very easy to read you can find the point easily after reading this book.

##### Meagan Shaffer:

Playing with family in a park, coming to see the coastal world or hanging out with friends is thing that usually you might have done when you have spare time, and then why you don't try issue that really opposite from that. A single activity that make you not experience tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love Think Big: Make It Happen in Business and Life, you can enjoy both. It is good combination right, you still desire to miss it? What kind of hangout type is it? Oh seriously its mind hangout guys. What? Still don't buy it, oh come on its known as reading friends.

##### Gregory Polster:

Think Big: Make It Happen in Business and Life can be one of your starter books that are good idea. We recommend that straight away because this publication has good vocabulary that will increase your knowledge in terminology, easy to understand, bit entertaining but delivering the information. The writer giving his/her effort to set every word into delight arrangement in writing Think Big: Make It Happen in

Business and Life however doesn't forget the main place, giving the reader the hottest in addition to based confirm resource information that maybe you can be certainly one of it. This great information can easily drawn you into fresh stage of crucial pondering.

**Donna Feuerstein:**

What is your hobby? Have you heard which question when you got scholars? We believe that that problem was given by teacher with their students. Many kinds of hobby, All people has different hobby. So you know that little person like reading or as looking at become their hobby. You should know that reading is very important in addition to book as to be the point. Book is important thing to incorporate you knowledge, except your own teacher or lecturer. You see good news or update with regards to something by book. Different categories of books that can you decide to try be your object. One of them is this Think Big: Make It Happen in Business and Life.

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